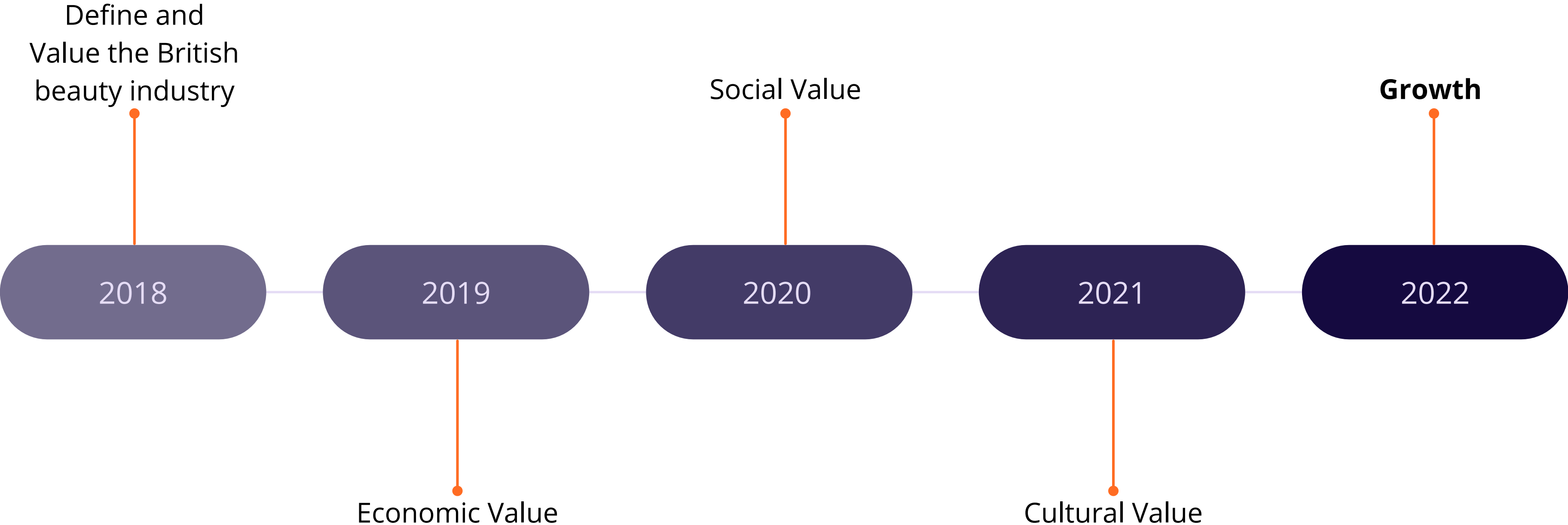


ROAD MAP 2022

GROWTH

SUPPORTING A SUCCESSFUL, INNOVATIVE AND INCLUSIVE BEAUTY INDUSTRY

BRITISH BEAUTY COUNCIL TIMELINE



AIMS + AMBITIONS

GOAL

To develop a sustainable future for the fast growing personal care sector.

GOAL

To use positive influence to affect change and cultivate industry investment.

FOCUS AREAS

Following a meeting of the Executive Board, these are the key areas of focus for the British Beauty Council during the Growth phase and for the next three years.

POLICY & INFLUENCE

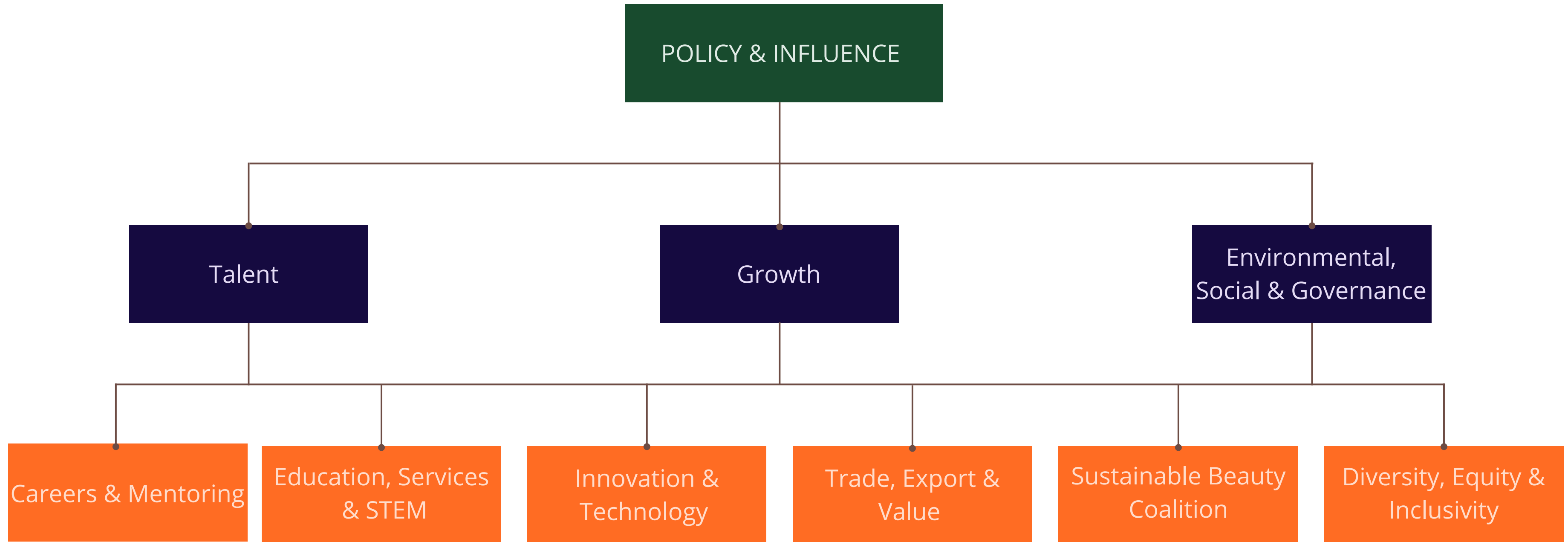
TALENT & GROWTH

*ENVIRONMENTAL, SOCIAL &
GOVERNANCE (ESG)*



PILLAR ORGANISATION

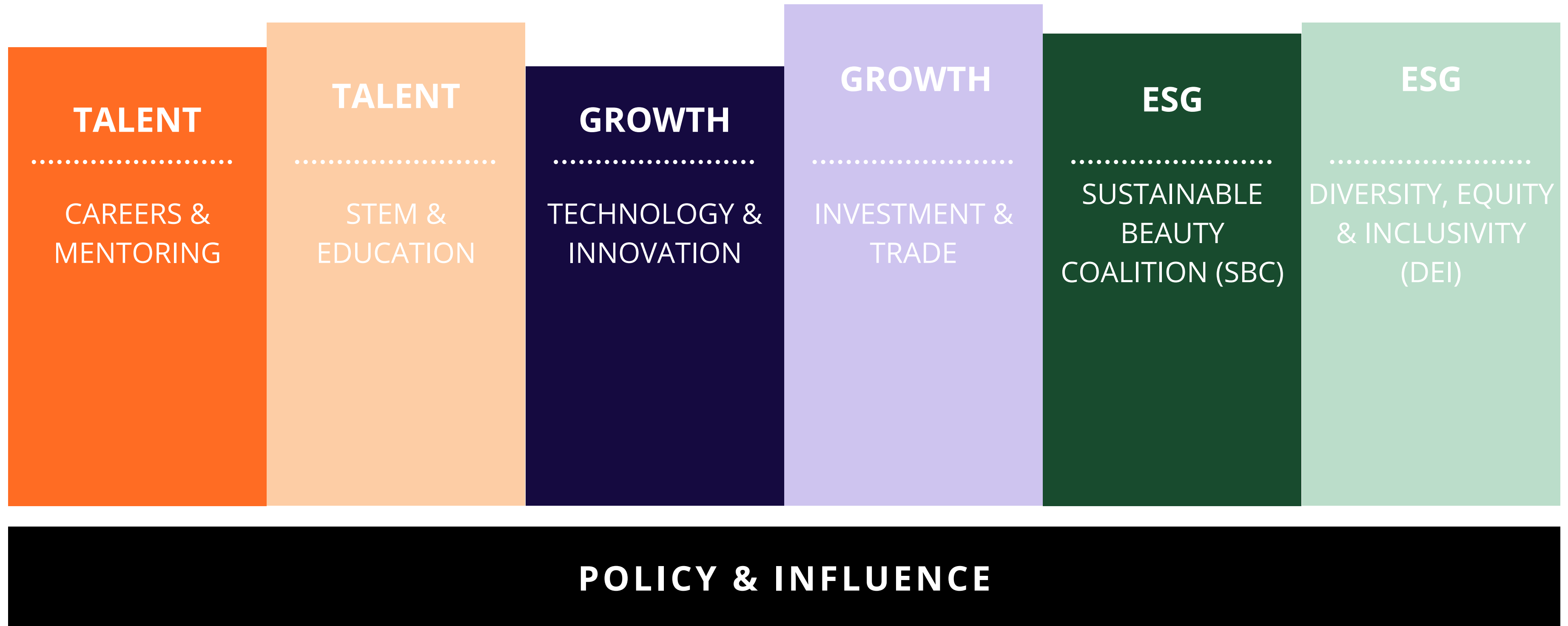
FOUR NEW PILLARS



SUPPORTING A SUCCESSFUL, INNOVATIVE AND INCLUSIVE BRITISH BEAUTY INDUSTRY



PILLAR BREAKDOWN



PILLAR PLAN: TALENT

3 YEAR PROGRAMME

- Future Talent - Working in Beauty & Science Campaign
- Careers Hub

COMMITTEES

- Hair Committee
- Hair Committee Education working group
- Education bursary committee (TBC)

PILLAR PLAN: GROWTH

3 YEAR PROGRAMME

- Trade Hub
- Innovation Hub

COMMITTEES

- Fund selection committee
- BBW committee

PILLAR PLAN: ESG

3 YEAR PROGRAMME

- SBC Future Framework
- Equity & inclusivity

COMMITTEES

- Sustainable Beauty Coalition
- DEI Committee
- Hair / DEI NOS working group

PILLAR PLAN: POLICY & INFLUENCE

3 YEAR PROGRAMME

- **From Talent** - Future Talent: working in beauty and science
- **From Growth** - Trade hub
- **From ESG** - Government's race to net zero and post COP26 commitments
- Regulation and licensing of the sector

COMMITTEES

- Policy Committee